

ticketmaster



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Santander & Ticketmaster:
Part of a growing trend



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In recent months, the cybersecurity world has been rocked by significant breaches at two major companies: Santander and Ticketmaster. Because of the huge amount of data stolen, it's likely that you or some of your colleagues have been affected.

These incidents aren't just isolated events; they're symptomatic of a larger, more worrying trend.

As cybercriminals become increasingly sophisticated, **no organisation, regardless of size or sector, is immune.**

For small businesses, **this escalating threat landscape underscores the urgent need for robust cybersecurity measures**, including the adoption of password managers such as Keeper.

At LAN Support, we protect our clients with a range of security applications and services including Egnyte, EDR, spam filtering, security awareness training and more. Recently, we've added Keeper password manager to better equip your business to deal with ever-evolving security threats.



Next: The breaches: What happened?



The breaches: What happened?

Both Santander and Ticketmaster, giants in banking and entertainment respectively, found themselves on the receiving end of sophisticated cyberattacks.

Ticketmaster's parent company, Live Nation, confirmed "unauthorised activity" on its database after a group of hackers claimed to have stolen the personal details of 560 million customers. This breach potentially exposed a vast amount of sensitive information, affecting customers on a global scale.

Meanwhile, the group calling themselves ShinyHunters posted an advert on a hacking forum, claiming they had obtained extensive data from Santander.

This data purportedly includes:

- Personal details of 30 million people
- 30 million bank account details
- 6 million account numbers and balances
- 28 million credit card numbers
- HR information for staff

While Santander has not commented on the accuracy of these claims, the potential impact of such a breach is undeniably severe. ShinyHunters have a history of selling confirmed stolen data, including from US telecoms firm AT&T, adding credibility to their claims.

Next: A growing trend



A growing trend

The hacks on Santander and Ticketmaster are not anomalies. They are part of a disturbing trend that sees cyberattacks becoming more frequent and more devastating.

Between 2021 and 2023, data breaches rose by 72%, surpassing previous records. The methods are varied—ransomware, phishing, DDoS attacks—but the outcome is often the same: significant financial loss and a damaged reputation.

Small businesses, in particular, are increasingly targeted. Cybercriminals know that smaller organisations often lack the robust defences of larger companies, making them easier targets.

This is where the importance of a comprehensive cybersecurity strategy becomes glaringly evident.

Next: The solution: Password managers



Simple yet powerful: Password managers

One of the most effective measures any business can implement to safeguard against cyber threats is the use of a password manager. Keeper, a leader in the field, offers a robust solution that we at LAN Support highly recommend.

Password managers like Keeper ensure that all passwords are stored securely, are complex enough to deter hackers, and are changed regularly. Keeper's features include:

- **Strong, Unique Passwords:** Keeper generates and stores complex passwords for every account, reducing the risk of breaches due to weak or reused passwords.
- **Secure Sharing:** For businesses, Keeper allows secure sharing of credentials among team members, ensuring that sensitive information is only accessible to those who need it.
- **Comprehensive Reporting:** Keeper provides detailed reports and analytics, giving businesses insight into their security practices and highlighting potential vulnerabilities.

Implementing Keeper into your cybersecurity strategy significantly enhances your business's defences against the escalating risk of cyberattacks. It's an effective and user-friendly tool that can have a major positive impact.

Next: Final thoughts



Final thoughts

The recent hacks on Santander and Ticketmaster should serve as a wake-up call for businesses everywhere. Cyber threats are real, and they're growing. No longer can businesses afford to be complacent. Investing in robust cybersecurity measures, such as adopting a password manager like Keeper, is not just advisable; it's imperative.

At LAN Support, we're committed to helping our clients navigate the complex world of cybersecurity. Our partnership with Keeper is a testament to our dedication to providing the best possible protection for your business. Don't wait until it's too late—take action now and safeguard your digital assets against the ever-evolving threat of cybercrime.

By integrating Keeper into your cybersecurity framework, you're taking a significant step towards protecting your business from the growing threat of cyberattacks.

It's a simple yet powerful tool that can make a world of difference.

Sources

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